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Moderate Growth in Underlying Top 100 R&D Spending; Bombardier Skews Results

Toronto ON, 12 November 2018. R&D spending by *Canada's Top 100 Corporate R&D Spenders* in Fiscal 2017 rose by only 0.7% to \$12.47 billion, according to Research Infosource Inc., which today released its annual ranking. However, without heavyweight Bombardier Inc.'s R&D spending included, combined Top 100 R&D spending rose by 4.3%.

"Fiscal 2017 was a modest year for R&D spending among Canada's leading firms", said Ron Freedman, CEO of Research Infosource Inc. "A 4.3% gain in a period of relatively strong economic and business growth won't do much to improve Canada's medium-term innovation or productivity prospects."

Bombardier Inc. has now headed the Top 100 list for 6 consecutive years, reporting \$1.6 billion in R&D spending in Fiscal 2017. Magna International Inc. remains in 2nd place with \$677.9 million with a 2.3% increase in R&D spending. IBM Canada Ltd. leapt to 3rd position from 8th place last year with a 9.8% increase in R&D spending to \$525.0 million. BCE Inc. moved into 4th spot (\$514.3 million) with a slight decline of -0.9% from Fiscal 2016. Pratt & Whitney Canada Corp. gained a spot and moved into 5th place, with \$513.0 million in R&D spending in Fiscal 2017.

Thirty-one Top 100 firms - up from 26 in Fiscal 2016 - gained a place in Research Infosource's \$100 Million Club of companies that each spent \$100 million or more on R&D. Joining the Club this year were Shopify Inc. (\$176.6 million), Sierra Wireless, Inc. (\$109.4 million), Ontario Power Generation Inc. (\$106.0 million), Bayer Inc. (\$104.9 million) and ProMetic Life Sciences Inc. (\$101.9 million). In total, \$100 Million Club members spent \$9.94 billion on R&D in Fiscal 2017, a gain of 3.6%. Club members also accounted for 80% of total Top 100 R&D spending, compared with 77% in Fiscal 2016.

R&D spending increased at 70 companies and declined at 30 in Fiscal 2017. As measured by R&D spending growth in Fiscal 2017, the leading large firms (R&D spending of \$100 million or more) were Shopify Inc. (79.3%), Suncor Energy Inc. (75.0%) and Open Text Corporation (42.3%). Tier 2 leaders (R&D spending between \$30 million-\$99.9 million) were Novelon Therapeutics Inc. (224.9%), Lockheed Martin Canada (176.8%) and Aurinia Pharmaceuticals Inc. (128.8%). Tier 3 R&D spending growth leaders (R&D spending less than \$30 million) were Field Upgrading Limited (99.6%), Theratechnologies Inc. (56.1%), and BSM Technologies Inc. (47.5%).

For complete information: <https://researchinfosource.com/top-100-corporate-rd-spenders>

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About Research Infosource Inc.

Research Infosource Inc. is Canada's source of R&D intelligence. Drawing from proprietary databases, Research Infosource publishes **Canada's Innovation Leaders**, which includes *Canada's Top 100 Corporate R&D Spenders*, *Canada's Top 50 Research Universities*, *Canada's Top 40 Research Hospitals* and *Canada's Top 50 Research Colleges*. As well, Research Infosource publishes specialized reports and *The Innovation Atlas of Canada*TM – a web-based research and innovation mapping and data information product.

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